



What if supply chain planning could cut carbon *and* costs?

VPK Packaging turns data into greener decisions

VPK Group, a pioneer in sustainable corrugated packaging, is redefining supply chain planning. Using OMP's Green Planning framework, VPK puts carbon data at the center of every sourcing and production decision.

This bold approach turns climate ambition into action and proves that sustainability and business success can go hand in hand. Every step delivers measurable progress for both the planet and the bottom line.

At a glance

- **70 production sites in 21 countries**
- **Ambitious 2030 targets:**
 - 42% reduction in scope 1 & 2 emissions
 - 52% reduction in upstream scope 3 emissions

Challenges

- **Data gaps:** Inconsistent emissions data from many suppliers
- **Transport complexity:** Tracking and allocation emissions before delivery
- **Supplier engagement:** Motivating suppliers to reduce emissions



"When suppliers match in cost and quality, we go with the one with the lowest proven emissions."

Kevin De Winter

Group Procurement Manager

Green Planning in action

OMP's **Unison Planning™** is a powerful planning platform that provides VPK with a real-time digital twin of its entire supply chain.

Using the **Green Planning framework**, the platform simulates and optimizes every sourcing, production, and transport decision by integrating emissions data and industry benchmarks. Each move is transparent, auditable, and aligned with cost, service, and sustainability goals.

Real solutions

- **Smart sourcing:** sustainability KPIs and CO₂ data guide every supplier decision.
- **Carbon visibility:** emissions tracked across product and transport.
- **Collaborative impact:** scalable planning and supplier engagement drive joint carbon reduction.

Real results

- **Emission-aware decisions:** data-driven planning with full transparency and auditable CO₂ metrics.
- **Accountable partnerships:** stronger supplier collaboration that rewards low-carbon performance.
- **Progress you can prove:** clear insight into actual emissions and measurable strides toward 2030 goals.

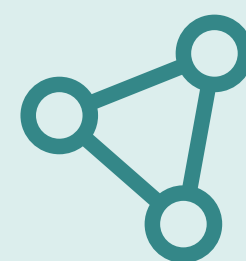
Key lessons



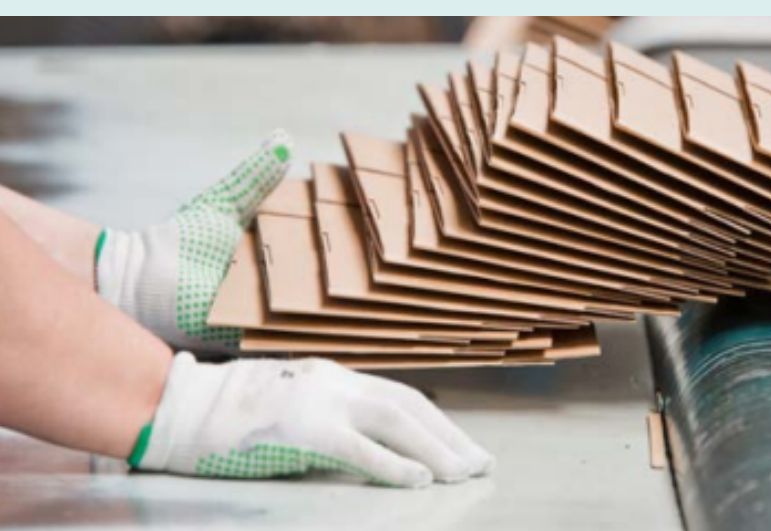
Reliable data is the real gold and the foundation for change



Supplier collaboration with shared data accelerates sustainability



Integrated planning connects demand, supply and ESG to deliver real results



Greener planning. Smarter decisions. Real results.

Discover how OMP's Unison Planning™ for Packaging can make your supply chain greener

[Learn more >](#)