

Forging Borusan's future:

# 5 years of smart steel planning with OMP

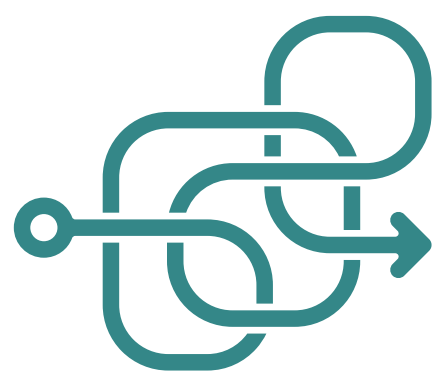
Borusan and OMP joined forces, combining deep industry expertise, the proven Unison Planning™ platform, and co-innovation to **deliver real business value**.

From demand planning to execution, this partnership reshaped planning across ten facilities, **turning fragmented Excel sheets into one unified view**.

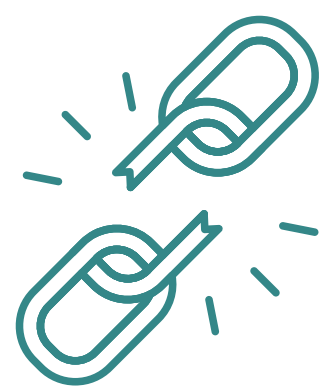
## Challenges



Customers expect high service levels and **delivery within weeks**, but **sourcing raw materials** can take **several months**.



Complex specs and urgent orders created **constant chaos**, and **isolated Excel sheets** offered no visibility.



**Decisions were reactive, unreliable**, and always a step behind the business.



"With OMP, we moved from firefighting to foresight, building resilience into every step of our supply chain."

**Ata Çırak**

Supply Chain Project Unit  
Manager at Borusan Pipe

## OMP's proven expertise in the metals and steel industry made all the difference.

From the start, the team understood the realities of long lead times, complex specifications, and volatile demand, which allowed them to quickly connect industry pain points to practical planning solutions.

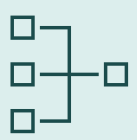
## Real solutions

- Unison Planning™ as the **single platform** to unify S&OP, operational planning, scheduling, and material allocation.
- Monthly S&OP cycles **aligned teams** across functions, turning fragmented forecasts into **a single, consensus-driven demand plan**.
- Plant sequencing was optimized, WIP consumption smarter, and **operations ran with clarity and purpose**.
- Ten facilities adopted a shared planning culture, with **empowered teams** trained to **act proactively**.

## Real results

- Planning shifted from guesswork to **data-driven confidence**.
- Processes were standardized, **data discipline** became the rule, and teams could finally make **decisions with foresight**.
- **What's next:** US site rollouts, SAP integration, cutting optimization, OMP Cloud migration, and AI-powered tactical planning.

## Key lessons



Fix processes before digitizing.



Change management takes time.



Data discipline is non-negotiable.



Standardize to scale faster.

Curious to learn what OMP can do for you?

> [Contact us](#)